



Mike and Karen McDivitt, Karen Teel of MADD Colorado, and Amber Ostrander, McDivitt Law Firm PSA Contest Winner

Lights, Camera, Action!

The McDivitt Law Firm recently held a video public service announcement (PSA) contest in conjunction with My PSA Contest (www.myPSAcontest.com), and the results were outstanding! The contest, which was covered on local broadcast news and in several newspapers, received the attention of local students, teachers, and parents alike.

The PSA contest asked high school students in Colorado Springs and the surrounding areas to produce PSAs discussing their feelings and thoughts regarding the dangers of underage drinking and driving. The PSAs were judged on students' abilities to analyze and discuss the topic and produce quality 30-second videos.

"It has been a real honor for McDivitt Law Firm to host a competition that helps to convey the many dangers of teenage drinking and driving," explained Mike McDivitt, founder of McDivitt Law Firm. "We were absolutely stunned at the quality of each entry in the PSA contest. Clearly, it is a testament to the talented and energetic teenagers we have in our community. We also recognize the hard work the students put into their entries, and we salute the schools and dedicated teachers who supported these students."

During a presentation ceremony at Coronado High School, Amber Ostrander, a 10th grade student, received a laptop computer for her winning entry. Additionally, her high school received a \$3,000 donation. Amber's PSA, which was branded with the law firm's logo and Web site, will be airing on local television throughout the spring and summer.

Karen Teel, Youth Programs Specialist with Mothers Against Drunk Driving (MADD) Colorado, also was in attendance during the ceremony. "We are delighted to see talented young people taking a proactive stand against underage drinking," Teel said. "Their creative commitment to keeping their peers and community informed is an inspiration.

We applaud all the contestants and McDivitt Law Firm for making a difference and protecting our youth with positive messaging."

All entries for the McDivitt Law Firm PSA Contest can be viewed at www.McDivittLaw.com, by clicking on the My PSA Contest logo on the left side of the page.

