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## FOR IMMEDIATE RELEASE

### McDivitt Law Firm Announces Annual Video Contest for Local Teens

*Law firm asks teens to undertake the topic of underage distracted driving in online public service announcement contest*

**COLORADO SPRINGS, Colo. (March 6, 2011)**—McDivitt Law Firm encourages high school students to use their creativity and express themselves about an important cause—the dangers of distracted driving. The law firm is sponsoring its annual video public service announcement (PSA) contest for local students and inviting them to share their perspectives on dangerous driving behaviors such as texting, talking on the phone, or driving under the influence of alcohol.

#### PSA Contest Details

High school students (grades 9 to 12) in Colorado Springs and Pueblo, Colorado, may enter 28- to 29-second videos addressing the dangers of underage drinking and driving. Entries will be judged on students' abilities to analyze and address the topic and produce a quality video.

The student who creates the winning video will receive a laptop computer or a \$1,500 gift card to an electronics store; his or her school will receive a monetary donation; and the winning PSA will be aired on television, the McDivitt Law Firm website, and My PSA Contest's website. **Entries must be submitted by April 15, 2011.**

Nearly three out of 10 teens reported riding with a driver who had been drinking alcohol. One in 10 reported having driven after drinking alcohol.

*Source: Centers for Disease Control and Prevention*

To learn more about the contest, find additional resources, and watch videos from last year's contest, visit [www.McDivittMakesADifference.com](http://www.McDivittMakesADifference.com).

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### **McDivitt Makes A Difference**

Whether McDivitt Law Firm pays for safe cab rides home, sponsors local education programs, or supports area charities, the firm genuinely cares about their neighbors. As part of their commitment to helping others, the firm created *McDivitt Makes A Difference*—a year-round program that encompasses all the firm's community efforts. To learn more, visit [www.McDivittMakesADifference.com](http://www.McDivittMakesADifference.com).

### **About McDivitt Law Firm**

McDivitt Law Firm is a highly visible and respected law firm that provides legal advice and representation to Colorado personal injury claimants. McDivitt Law Firm was founded by Mike and Karen McDivitt. They have an outstanding team of lawyers, paralegals, and support staff members who provide caring and thorough representation for injured people. Visit [www.McDivittLawFirm.com](http://www.McDivittLawFirm.com) to learn more.

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