



For more information, contact:
Karen McDivitt
Business Manager
E-mail: kmcdivitt@mcdivittlaw.com
Phone: 719.471.3700

FOR IMMEDIATE RELEASE

McDivitt Law Firm Announces Second Annual Video PSA Contest to Local Students

Colorado teens encouraged to use their creativity to reach out to peers

COLORADO SPRINGS, Colo., Feb. 9, 2009—McDivitt Law Firm is bringing back its video public service announcement (PSA) contest to teens in Colorado Springs and Pueblo this spring. The mission of the PSA contest is to help young people make a difference by giving them the chance to express their feelings while addressing issues important to teens.

Dr. Karen McDivitt heads the community outreach for McDivitt Law Firm, has a background in school psychology, and has a particular interest in working with adolescents. “We were so impressed with last year’s PSA entries,” McDivitt said. “The quality was exceptional, and we’re looking forward to seeing what students come up with this year.”

PSA Contest Details

High school students (grades 9 to 12) can enter 28- to 29-second video PSAs addressing the dangers of underage drinking and driving. The PSAs will be judged on students’ abilities to analyze and discuss the topic and produce a quality video.

The student who creates the winning PSA will receive a laptop computer; his or her school will receive a monetary donation; and the winning PSA will be aired on television, the McDivitt Law Firm Web site, and My PSA Contest’s Web site. **Entries are due Friday, April 3, 2009.**

To learn more about the contest, find resources to help students get started, and view entries from last year’s contest, visit www.McDivittLaw.com, or visit www.myPSAcontest.com and enter your ZIP code in the ZIP Code Locator.

“This contest gives teens a voice and helps reach their peers to remind them of the severe consequences of driving under the influence.”

**Karen McDivitt
Business Manager
McDivitt Law Firm**

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19 E. Cimarron • Colorado Springs, CO 80903
Phone: 719.471.3700 • Toll Free: 866.241.6143 • www.McDivittLaw.com

About McDivitt Law Firm

McDivitt Law Firm is a highly visible and respected personal- and work-injury law firm that provides legal advice and representation for a wide variety of issues, including those related to workers' compensation, Social Security Disability, and general personal injury claims for those injured in Colorado and beyond. With offices in downtown Colorado Springs, Pueblo, and Denver, McDivitt Law Firm was founded by Attorney Mike and Dr. Karen McDivitt and includes lawyers, paralegals, and support staff. The members of the firm recognize the importance of making a positive difference in their community by sponsoring a Safe and Sober Free Ride Home Program and an annual video public service announcement contest for local teens.

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